



WOMEN IN TECH & THEIR \$ TIPS

Kathleen Brown, Founder of buddhi

"Have a budget. You've got to know what's coming in and going out. Especially if you're an entrepreneur or thinking about becoming one"

Best advice received, "Take advantage of your retirement plan. It's an automatic way to save for your future."

Ania Jablonowski, Insperity

"When making your money, spending it, investing it, or saving it, always think about your why."

Kathy Cohen, Inspire11

"If you're ready to invest in the stock market, use ETF's or index funds."

"Figure out your risk tolerance, then set it and forget it."

Tiffany English, Founder of Velvetstyle

"Have a specific goal, like a travel fund, for where you are saving \$ and use a separate account from your savings."

Elisa Stampf, CO- Founder of Insure Equality

"Do the math," she says. "Be mindful of your spending." Buy it only if you NEED it."

Laura Gouin, Founder of Satiated Artists

"You should understand how money works and what adds value."

"Money is defined by the people and relationships in your business."

"Diversify your income stream in business."

Ari Krzyzek, Co-Founder of Chykalophia

"Don't be financially illiterate! Take the time to learn about your money"

Deena John, Microsoft

"Negotiate- whether looking for a job or opportunity, go above your skill level."

"Save- the earlier you start the better."

"Pay down debt and be disciplined about your spending".

Tracy Hatfield, Founder of Social Snacks

"Get video any way you can! Invest in a ring light. Record your audio with a microphone. Then hire an Editor to make it for you."

Kirsten Ramos, Founder of Elevate Performance Solutions

"Review your business development plan on a weekly basis. Build a pipeline. It's the only way you're going to grow."